

# Ari House Renovation, Tangerang Selatan

*Architectural Design Proposal*

May 03, 2026





# Casa Tropica

Casa Tropica is a residential concept that reinterprets modern tropical architecture for contemporary urban living. The design focuses on creating a seamless synergy between the built environment and nature, prioritizing occupant well-being through natural elements and smart spatial configuration.

## Natural Ventilation & Lighting

The facade features expansive glass windows and large sliding doors on the upper floor, designed to maximize cross-ventilation and flood the interior with soft, natural daylight.

## Architectural Accents

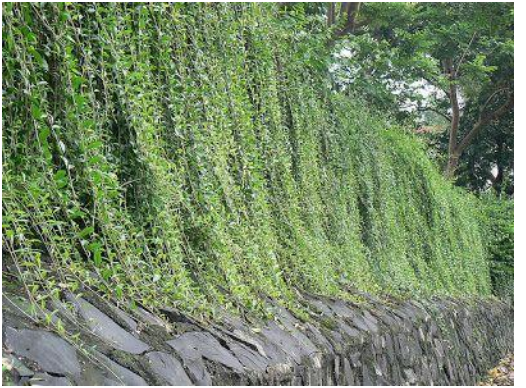
The subtle addition of an arched window serves as a sophisticated focal point, blending classical geometric softness with clean, minimalist forms.

## Biophilic Integration

The dedicated planter boxes and cascading greenery (such as Lee Kwan Yew vines) act as a "living curtain," providing natural cooling, air purification, and a refreshing visual contrast against the structured walls.

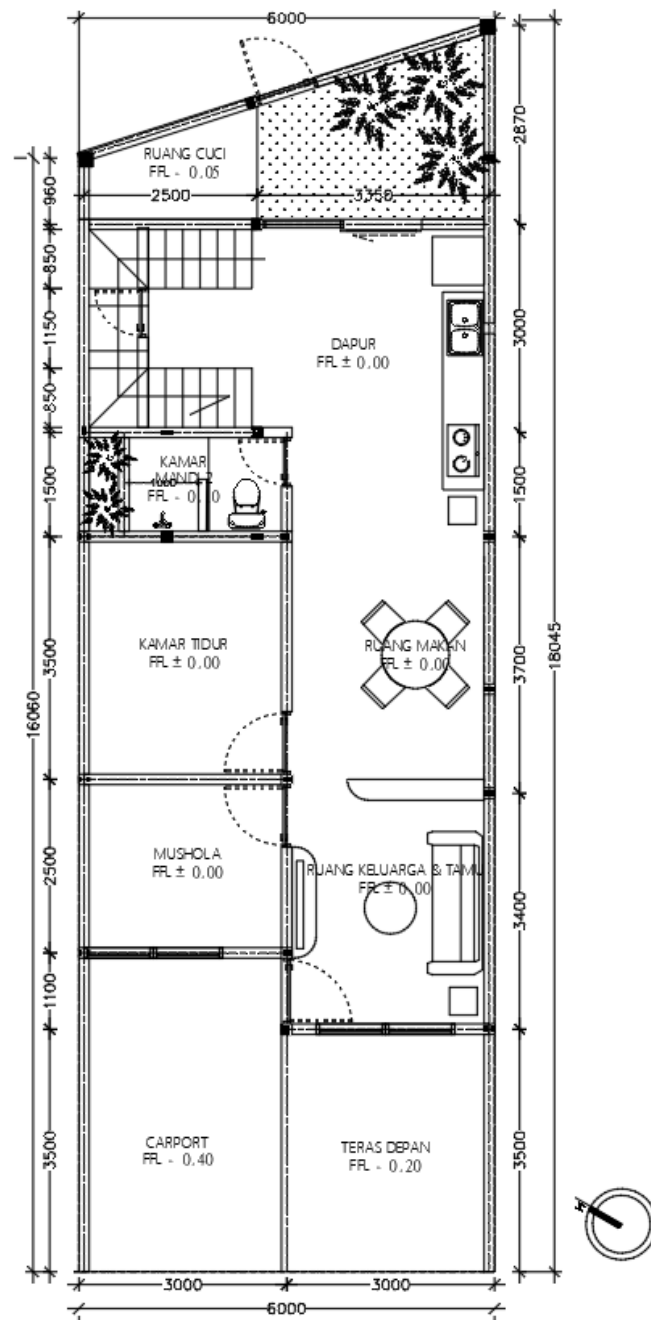
## Earth-Tone Materiality

The use of a warm terracotta-textured finish combined with timber-clad ceilings (overhangs) creates a grounded, "earthy" aesthetic that softens the modern lines of the building.

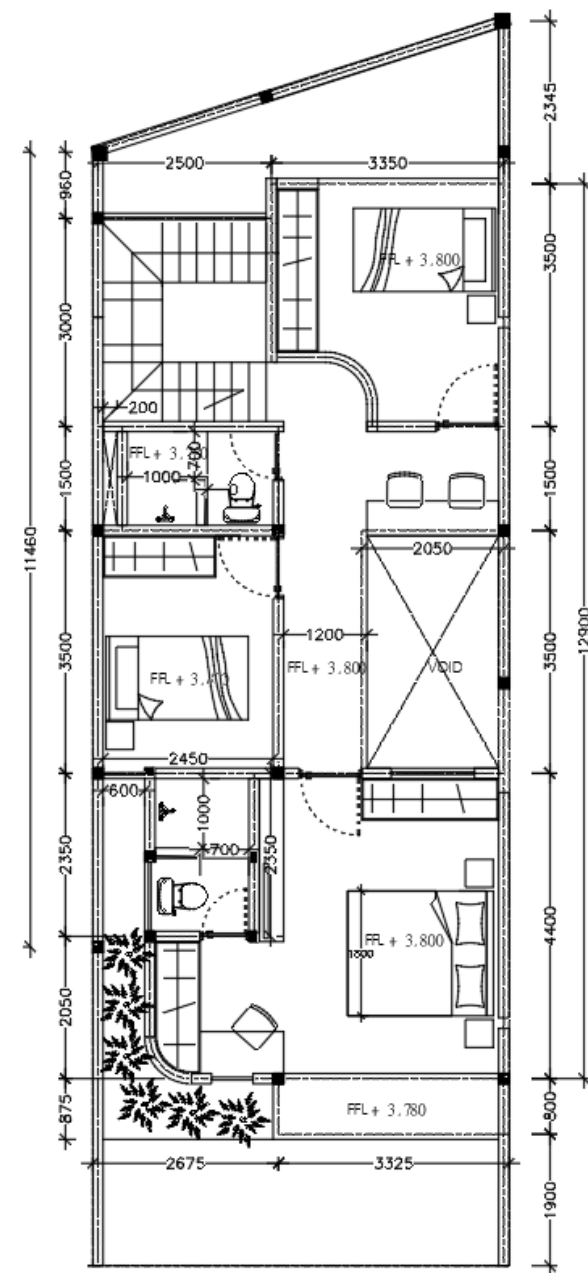


CONCEPTUAL MOODBOARD

DENAH LANTAI 1

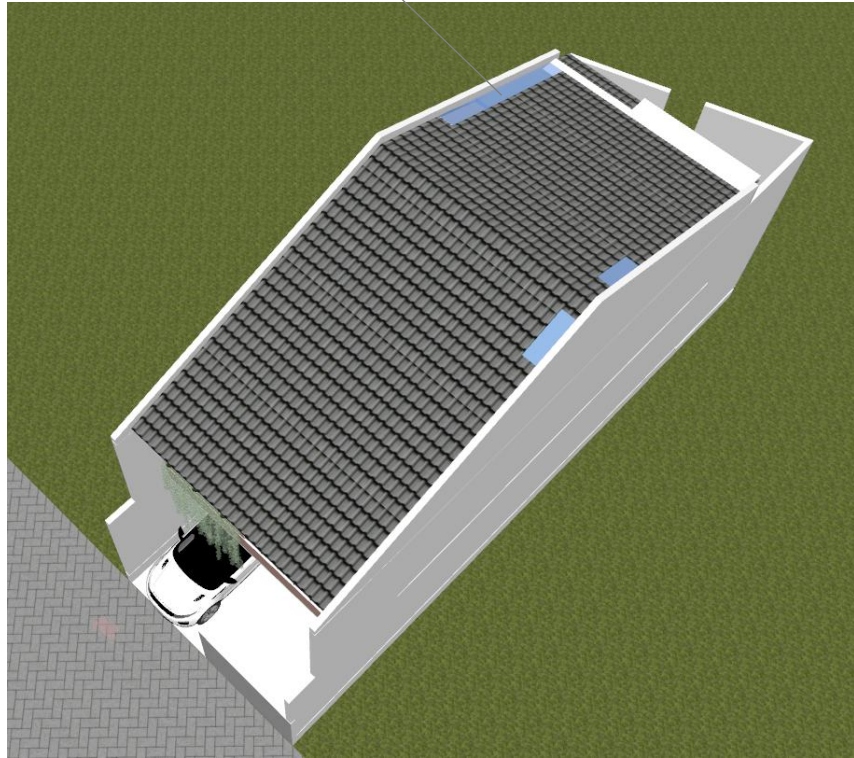


FLOOR PLAN



DENAH LANTAI 2

Natural Lighting from Skylight



Lee Kwan Yew Plant  
& Calatea / Pisang-pisangan



Cement Exposed Looks  
with Terracota Color



CONCEPTUAL DESIGN



FAÇADE DESIGN



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